



Tenterfield Chamber of Tourism Industry and Business



SUPPORTING THE LOCAL BUSINESS COMMUNITY.



**Tenterfield
Chamber of Tourism
Industry and Business**

WHAT IS THE TENTERFIELD CHAMBER OF TOURISM, INDUSTRY & BUSINESS?

THE TENTERFIELD CHAMBER OF-TOURISM, INDUSTRY & BUSINESS is a not-for-profit business support organisation made up of leaders and business owners in the Tenterfield community. The Chamber provides value for members through advocacy, representation, information, education, promotion and networking.

Top 10 Reasons to join

Opportunity to attend regular networking functions including Business After Hours and Business Breakfasts

Invitations to all Chamber affiliated-workshops, seminars, forums and training sessions

Play your part in ensuring the ongoing promotion of Tenterfield as a Tourist Destination

Regular updates via periodic e-newsletters website & social media - we bring relevant news to you.

Benefit from referrals and promotional opportunities

Access to FREE IR, HR and WHS compliance support via NSW Business Chamber

Be a part of a united voice that advocates on your behalf to local, State and Federal governments

Advice line calls - providing members with specialist advice, Industrial Relations , Legal , Marketing

Comprehensive Business listing on Chamber website with link to your website

The support and camaraderie that comes with being part of a progressive network pursuing the betterment of business in our Shire



A BIG VOICE FOR SMALL BUSINESS.



LOBBY AND ADVOCACY

The Chamber provides representation and advocacy on behalf of members, actively lobbying to support the interests of the local business community. The Chamber is a powerful ally providing you with the opportunity to influence decisions and protect the rights of business.

The member elected Board meet once a month to discuss local issues and to address business concerns of members.

Issues up for discussion include:

- parking and infrastructure upgrades
- differential rating
- tourism and town promotion
- economic development
- zoning and land planning
- Local Government procurement policies (Buy Local)
- penalty rates and compliance burden.
- workers compensation issues

The Chamber is frequently approached by Government departments, community groups, and private enterprise to host briefing events for the purpose of keeping members up to date on legislation, development projects, and various activities in and around Tenterfield Shire. We bring up to date information to you instead of you taking time out to find it.

A STRONGER BUSINESS VOICE

TCTIB is a proud alliance partner with New South Wales Business Chamber. This program has been vital in uniting the Chamber movement and ensuring the interests of small and large businesses are represented at a local, regional, state and federal levels.

CONNECTING LOCAL BUSINESS



NETWORKING AND PROFESSIONAL DEVELOPMENT EVENTS

As a business operator, networking is an important way to promote your business, gain useful contacts, generate referrals, keep abreast of industry training and local business information, and get some handy tips in the process. It can also provide a valuable support mechanism for you as well as keeping motivation high and stimulating creativity.

Breakfast Before Business

The Chamber will hold regular Breakfast Before Business functions (BBB) featuring a topical keynote speaker. The aim of the BBB is to disseminate relevant information, facilitate opportunities for networking, obtain member feedback and provide motivating and inspiring speakers.

Business After Hours

Business After Hours functions (BAH) will be run by the Chamber and hosted by a member at their business premises. BAH give members the opportunity to network and the host a chance to showcase their product and/ or service. Joining a network of business operators is an advantage but showcasing your product or service to a group that size creates a significant marketing tool via 'word of mouth'.

Training & Workshops

The Chamber will offer professional development seminars and workshops to benefit your business. Training programs cover a whole range of topics including:- Customer Service Business Planning GST, Tax and Employment Occupational Health & Safety Social Media and eCommerce, Networking and Strategic Partnerships





FOCUS ON TOURISM GROWTH

Destination Tourism Network

The Tenterfield Chamber of Tourism, Industry and Business will work closely with the Tenterfield Shire Council Tourism to capitalise on the region's potential and to ensure Tenterfield & District is recognised as a must see destination. This will be achieved through joint marketing campaigns, widening marketing to reach new and emerging markets (including Brisbane), making the most of New England High Country regional marketing campaigns, capitalising on the Gold Coast Commonwealth Games in 2018 and developing locally generated promotional activity.

The TCTIB will also provide advocacy for local businesses in relation to the Heavy Vehicle Detour, and ensuring Tenterfield is well-known as a destination.

The Tenterfield Chamber can assist committees with ideas, establishing and running new events. The chamber can provide advice in relation to new tourism and business development.

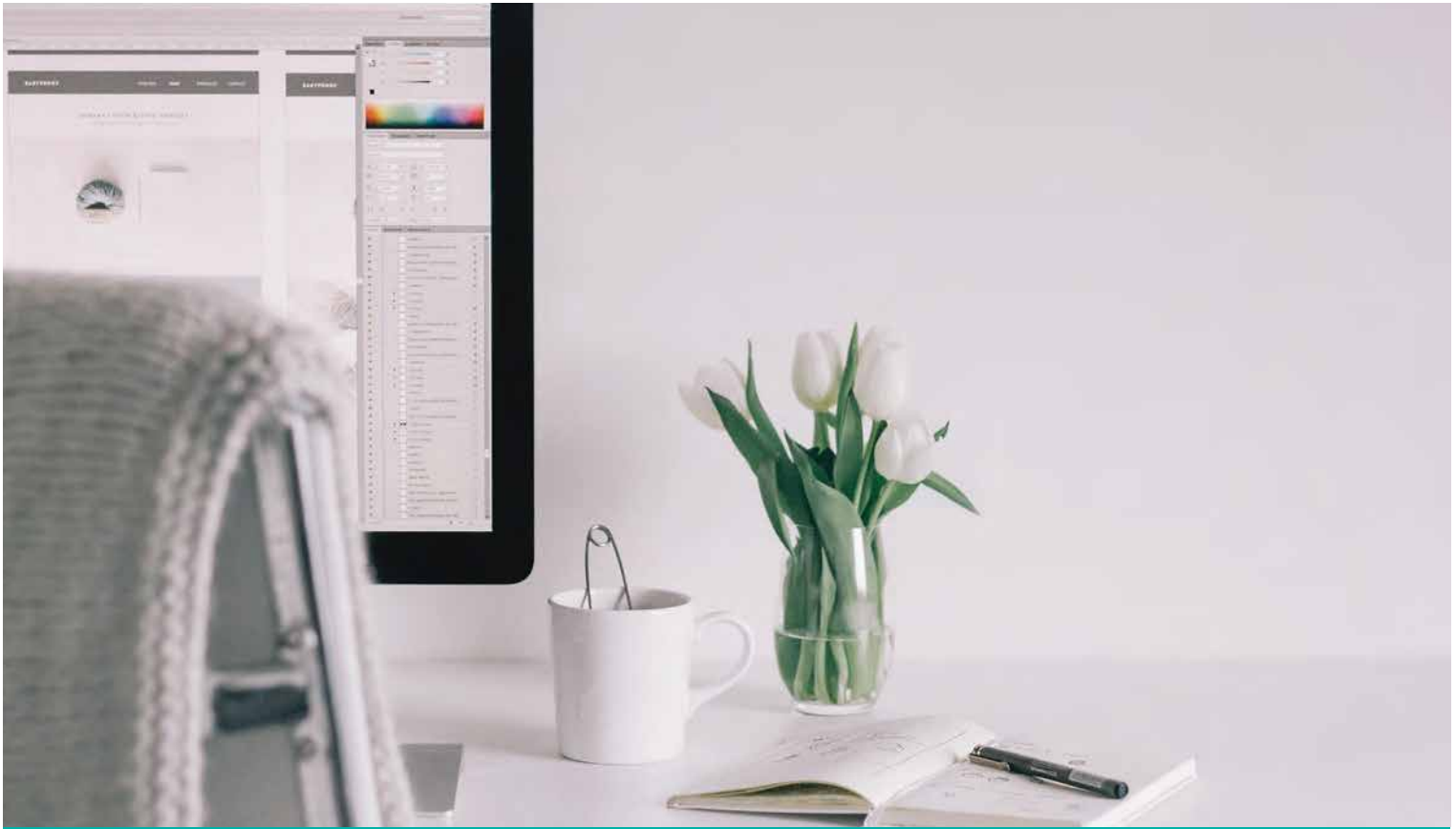
Key Points

- Joint Marketing Campaigns
- Reach new target markets
- Events
- Planning for Heavy Vehicle Detour



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CHAMBER ALLIANCE PROGRAM



MORE BENEFITS FOR MEMBERS

With businesses facing an increasingly challenging economic, political and legislative climate, it is more important than ever for operators to partner with organisations that can help them navigate with the confidence to make the most of current market conditions. Membership to Tenterfield Chamber of Tourism Industry & Business comes with a comprehensive range of benefits for small business including a free membership with NSW Business Chamber. This means that members, at no additional cost, receive extra benefits including access to a broad range of services such as technical advice, business support tools, information services and educational events.

SOME OF THESE EXTRA ENTITLEMENTS INCLUDE:

- Workplace Advice Line – connecting business owners to workplace specialists when they have a workplace relations issue or questions including wages and allowances, termination of employment, long service leave, superannuation and other workplace compliance and management matters
- Trusted business information 24 hours a day, seven days a week with detailed 'Ask Us How' online business guides, member tips and resources.



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MEMBERSHIP APPLICATION

Please fill out this form and post it to P.O. Box 47 Tenterfield 2372
or Email: tctib@outlook.com
Web: www.tenterfieldchamber.com.au

I/We,

On behalf of (business name): ABN:

wish to apply for the membership of Tenterfield Chamber of Tourism Industry & Business and agree to be bound by the Constitution of the Association

Business Address:

Mailing Address:

Phone: Mobile:

Fax:

Email address 1:

Email address 2:

Signature: Date:

Please indicate your business category:

- | | | | | |
|--|---|--|---|---|
| <input type="checkbox"/> Accommodation | <input type="checkbox"/> Automotive & Marine | <input type="checkbox"/> IT Services | <input type="checkbox"/> Retail | <input type="checkbox"/> Trade & Industry |
| <input type="checkbox"/> Advertising & Marketing | <input type="checkbox"/> Business Services | <input type="checkbox"/> Legal | <input type="checkbox"/> Services (eg cleaning, clothing repairs) | <input type="checkbox"/> Financial Services |
| <input type="checkbox"/> Aged Care | <input type="checkbox"/> Education & Training | <input type="checkbox"/> Lifestyle | <input type="checkbox"/> Sport & Leisure | <input type="checkbox"/> Other.: |
| <input type="checkbox"/> Agribusiness | <input type="checkbox"/> Food & Dining | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Tourism | |
| <input type="checkbox"/> Arts / Entertainment | <input type="checkbox"/> Health & Fitness | <input type="checkbox"/> News & Media | <input type="checkbox"/> Travel & Transport | |
| | <input type="checkbox"/> House & Garden | <input type="checkbox"/> Real Estate | | |

Business Membership fees:

- \$100 per year

CHEQUE: I enclose a cheque for :

DIRECT DEPOSIT
Account Name: Tenterfield Chamber of Tourism Industry & Business Regional Australia bank BSB: 932000 A/C: 749209

If making a direct deposit please insert your payment reference here:

OFFICE USE ONLY

Referred by

Promo



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www.tenterfieldchamber.com.au